

Narcotics Anonymous World Services, Inc.

Approved World Board Minutes

23-26 October 2013

Wednesday 23 October

Strategic Plan Day

Present: Ron Blake, Franney Jardine, Jim Buerer, Arne Hassel-Gren, Mary Banner, Iñigo Calonge Unceta, Paul Craig, Irene Crawley, Paul Fitzgerald, Odilson Gomes Braz Junior, Bob Gray, Sharon Harzenski-Deutsch, Mark Hersh, Tali McCall, Ron Miller, Antonia Nikolinakou, Maryellen Polin

Staff: Becky Meyer, Eileen Perez and Anthony Edmondson

Various staff members joined the meeting for the Strategic Planning session.

Strategic Planning

The World Board worked on finalizing the Strategic Planning approaches for 2014-2016 and prioritizing will occur later.

Board Team Building Session

The board team building session was not a recorded session of the meeting.

The board viewed the Service System video draft, a few announcements made, followed by the meeting ending for the day on Wednesday, October 23, 2013 at 5:40pm.

Thursday 24 October

Service System Summary

Video to accompany the 2014 CAR

The process used to capture World Board input recapped. This was followed by the board viewing the actual video and providing additional changes to the script and video. The chair went over the timeframe for the video to be completed.

The World Board approved Service System video for posting on the web is the Service System script and PowerPoint with changes. The video will also be available to download with PowerPoint and the CAR will contain the script.

CAR 2014

Plans for the 2014 CAR

Service System Field Testing

The board had no objections to moving forward with the Service System Field Testing report.

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Draft Motions for 2014 CAR

EC went through received input and incorporated wherever it was an improvement. Those changes highlighted.

Motion 1 to approve the draft contained in Addendum A as IP #29 An Introduction to NA Meetings.

No objection to Motion 1 with changes.

Motion 2 to adopt the following as WSC policy: Seating at the biennial meeting of the WSC is limited to one delegate per region.

- Will add statistics where Alternate Delegate becomes a Delegate.
- No objection to further elaborating on the \$168K dollar amount actually is.

Language edits will include focusing on the cultural piece of what this looks like, space for more regions to attend, reasons for the conference to change along with a rationale that strongly encourage the atmosphere conducive to discussion. Will also elaborate on the idea that regions that most need an Alternate; do not have one and regions that don't need an alternate sometimes have two

- Change the order of the rationale so that equitable comes first.

After discussion the board decided to move forward with Motion 2 and the edits to language.

Motion 3 to adopt the following as WSC policy: "The World Service conference does not automatically fund attendance of delegates. Delegates from regions who have no ability to fund themselves may request funding from the World Board"

- Suggestion to use "fully fund themselves" instead.

No other changes to Motion 3.

Once all motions rewritten the draft will go out to the board for a very quick review and input period. If motion 3 adopted, can we do something at the conference regarding finding a way to ask who will need full or partial funding for WSC 2016.

Time permitting a CAR video will be created along with a PowerPoint and script. It would be posted and available for download. Video will be on the three board motions and four proposals. The proposals will be explained along with the dilemma of regional proposals for this CAR. CAR will be sent first for review the video afterwards.

WSC 2014-2016 Theme

WSC 2014 selected theme is [ties that bind us together](#) for WSC 2014.

CAR Price

The decided upon price for the CAR is \$8.00 inclusive. The online version is available at no cost. Announcement to Delegates will be prepared and it will contain all CAR related material e.g. theme, price, WSC artwork, regional proposals, etc.

Traditions Book Project Update

Staff gave a report on the progress of project to date, e.g. receiving snapshot pictures of input on

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both the 20 and 90 minute profile. Traditions material is posted online and we're seeing an increased number of signups for this project on bulletin board. At the same time continue to further encourage more bulletin board participation on project. We are also toying with the idea of having something like a Tradition of the Month to help get people more familiar with project and using material.

The online input form described. There was also a brief discussion on some of the foreseen challenges we'll have with input received in languages other than English.

Workgroup

The CAR will mention the workgroup being composed and how it will have to be ready to go into gear right after the WSC. The board needs to decide what they think is needed.

Deadline for people to state an interest to participate on workgroup is February 15th, 2014.

The board meeting ended for the day at 4:17pm on Thursday, October 24, 2013.

Friday 25 October

Corporate Responsibilities

Financial Update

Financial reporting began with discussion on amortization and depreciation, debts, bank fees, postage, rent and reproduction lease. Also highlighted was:

- Cashes balances and saving accounts.
- Regional Service offices (RSO) e.g. their debt, their future and positives effects of RSO webinars.
 - Business Plan will be evaluating Regional office models during the next conference cycle.
- At some point the World Board must begin to talk about our ideology and reality regarding funding services and contributions.

June and August 2013 Financials

- Discussion prefaced with prompting everyone to recall that this information was emailed prior to August 2013.
- Highlighting were cash balance, Iran, operating days and PR budget.
- The asset ratio number was discussed.

Production and Literature

There was discussion and no decision regarding the ability for non-English speaking communities to translate and print the first section of the Basic Text 6th edition. Other production items decided:

Special editions bundles or seasonal discount:

- Bundle with mugs, 2014 calendar and or bookmarks.

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- Inventory counts are:
2,000 JFTs, 14,000 LCs and 12,000 BT30.

We are continuing to think of ways to bundle books, mugs and just bundling in general, therefore the board had no objections regarding pursuing bundling idea.

Items for discontinuation:

- JFT video VHS
- Spanish *It Works* hardcover edition

No objection to discontinuing the current production of the JFT VHS video and discontinuing the production of the hardcover edition Spanish *It Works How and Why*. Once existing inventory sold will print softcover Spanish *It Works How and Why* upon fellowship demand.

It Works pocket size

- Discontinue the existing printed case (aver annum sales 300-400 cps) and would resize to 4x6 for in-house production print on demand; I'd also consider all the other pocket sized titles for in-house production once stock is depleted.

There were no objections on pursuing the new dimension (4x6) of *It Works How and Why* pocket size upon depletion of the current pocket size supply.

Sponsorship books

- Adjust cover by removing the embossing so it can be produced in-house; believe we'll need to reprint the English sometimes in 2014 and think some translated versions are coming up for 2nd printing.

There were no objections to adjusting cover by removing the embossing allowing for in-house production once current supply depleted.

MP3 version of existing audio

- Exploring this format was discussed when we discontinued the audiotapes and CDs, should we pursue it? It'll be good to keep our audio in one form or another for those with special needs. By the way, Donnelly was asked whether we can add read aloud feature to our eBooks especially Living Clean. They're finalizing, unfortunately it will cost over \$14K due to fixed layout conversion and word count. Now checking to see whether it'll be less expensive if we provide the reading... I'm expecting LC to be ready for Steve next week.

There was no decision at this time regarding converting discontinued audiotapes and CDs into MP3's.

IT Update and Verbal reporting on other IT occurrences

- The World Board provided with an update of all IT effort and office updates to date.
- The last *Reaching Out* subscription was sent to about 80K emails as well as an e-blast to about 118K members.
- Amazon e-lit sales total as of September 2013 is 3,391.

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- Meeting search app began with launching iTunes followed by the release of the android version-Android version has had its fair share of challenges. The positive of this is that it's raised the local membership awareness on making sure correct meeting information is posted. Staff is also working on the Step Working Guide app.
- There is an upcoming change in the accounting software.
- There was brief discussion regarding the possibility of creating a brain trust of IT for the future.

Staff will provide an updated IT report for the January WB meeting. **Action**

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Legal

Legal update provided to the board and everyone reminded that being named in a lawsuit prohibits anyone from NAWS publically discussing any action being taken.

We are going to begin a discussion with the fellowship regarding making members aware of the illicit text distribution as well as other challenges especially with members.

No objections with communications to the fellowship regarding illicit texts; also, recognizing this may include reporting in the WSC 2014 NAWS Report.

Adoption of July minutes

The July 2013 minutes approved as presented.

The board ended their meeting for the day at 5:00pm on Friday October 25, 2013, moving the World Board sharing session to Saturday morning.

Saturday 26, October

CAR 2014 (cont)

World Board Sharing Session

The board met in a closed sharing session for the first part of the morning.

Regional Proposals for the CAR

Discussion and Direction on future of regional proposal process

EC talked about the regional proposal process and the concept of regional proposals.

Regional Proposals were a great idea in spirit but not in practice. The thought was for people to forward discussion ideas. What many people have forwarded are basically motions in the regional proposal process. This process did not create a free flowing atmosphere of discussions in old business. The board recommends going back to regional motion process, knowing we don't think this is a long term solution either. The desire is to discuss this together to decide.

The motions cover page will tell people where to find specific information. A response will also be drafted that will be included in the CAR, like price, conference dates, theme, as well as the quandary with regional proposals. Proposing to go back to motions process until a better procedure found.

No objections with proposed direction and this will be sent back to the board for review.

Regional Reports Template

Regional Report template reviewed and edits offered. This will be edited and sent to the World Board for review.

CAT 2014

CAT deadline is January 2014 and there will be a very short deadline for review and input. The CAR will be completed before work is started on the CAT.

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WSC Seating

The World Board not going to recommend that any region is seated at WSC 2014.

Projects and Transition Plan

NAWS budget with cover that describes what is happening in the upcoming cycle, explains essential services and project based decisions, the transition plan for SSP, explains the necessary revisions to the guide to World Services will be drafted and sent out for board review and input.

World Convention

WCNA 35 Update

WCNA stats shown on the projector, some highlights from the convention are:

- A philosophy regarding newcomer packages is something that must be discussed and decided in the near future.
- Philadelphia had the largest institutional attendance ever on Unity Day call (101 correctional facilities).
- We received positive media attention, had 2 radio podcasts one of which was so popular they re-ran it on that radio station in response to public requests. All of our workshops had great attendance, marathon meetings always full; and our banquet was the largest we've ever had.
- In the future and depending on the location we're going to start looking into integrating a cruise before or after a world convention.
- After 2015 we will begin entertaining quotes from Jewelry vendors.

The floor opened for thoughts and observations on the world convention in Philadelphia.

WCNA 36 Brazil

The plan is to go on sale for Brazil by April 2014 and it will take place in June 2015.

Normal practice for a location like Brazil is to sell packages like convention, hotel and flight, etc. It is also the norm to allow for payment to be made over time. Packages and working out a method that allows for segmented payments will need to be worked out, it will require more work from staff to manage as well as take a bit more planning.

As information gathered it will be reported back to the board.

Public Relations

The United Nations requested a meeting with NA Public Relations Manager to assist members from China. What this is illustrating is that our consistent participation at these events bears fruit in many unintended ways. There will be a future discussion regarding China and Public Relations. Republic of China, Macau is working to add NA to their Treatment Centers in the aftercare programs and Hong Kong PR is willing to bring meetings into treatment centers.

During the Macau (IFNGO) event, we learned that the four meetings with Indonesian government and Rehab Director in 2011 had a positive outcome. In a year's time, all their government operated TCS have NA in their aftercare programs.

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Upcoming CAR Travel

The list of upcoming workshops travel emailed to the World Board. There were no questions or discussion regarding upcoming CAR workshop travel.

Plans for the WSC Participant Webinar in January

January webinar details will be undertaken on a future conference call.

The board meeting ended at 4:39pm on Saturday, October 26, 2013.

APPROVED

JAN 10 2014