

Narcotics Anonymous World Services, Inc.
Approved World Board Minutes
3-6 April 2013

Wednesday 3 April

World Board: Ron Blake, Franney Jardine, Arne Hassel-Gren, Jim Buerer, Tana Agostini, Mary Banner, Iñigo Calonje Unceta, Paul Craig, Irene Crawley, Paul Fitzgerald, Odilson Gomes Braz Junior, Bob Gray, Sharon Harzenski-Deutsch, Mark Hersh, Tali McCall, Ron Miller and MaryEllen Polin.

Antonia Nikolinakou was not present. Various staff members participated for the Strategic Planning and Service System sessions.

Strategic Planning Session

The board began meeting in a Strategic Planning session that provided time to review data from the environment scan and develop details for the upcoming cycle on approaches, objectives and action needed to accomplish prioritization.

Framework of the NAWS Strategic Plan

Review, comment and adjust, if needed, draft NAWS long term goals

The board reviewed long term goals which were conceptually affirmed.

Review, comment and adjust if needed draft Key Result Areas that frame the Strategic Plan

No objections with bulleted list except for change under member support. List will be edited and provided back to the World Board.

Strategic Plan Issues: 2014-2016

NAWS Strategic Planning – Session 2 Discussion Notes

The board identified strategic issue and objectives for 2014-2016:

Communications and Technology

- More direct communication; less reliance on delegation stream
- More discussion, consensus-building, information/data development and sharing between the WSC and other service bodies
 - More decentralized ownership, trust building . . . leading to a more effective global decision-making process
- Better use of technology to facilitate greater participation, data collection, service delivery, etc.

Trusted Servant Development

- Training and service tools/workshops more accessible, simple to use
- CBDM generates more trust in leadership

Service System

- Truly global view generates support for *all* communities to be healthy
- Collaboration/partnership within the SS
- Continued transition to a 'system' vs. a 'structure'

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Public Relations

- NAWS takes a leadership role on issues affecting the fellowship/NA (shape the message/outcomes)
- Clarify; distinguish NA (e.g. spiritual, safe, compatible, etc.)
- Build strong relationships to create NA advocates
- Need adequate, consistent NA resource/representation with government, media, professional community

System-wide Funding

- Member commitment (every member)
- Move from literature driven to more diverse revenue mix
- Literature/FD supported by contributions
- New messaging and strategy needed for fund development
- Impact on RSOs
- Use of technology... literature development/delivery, fund development, etc.

Member Support

- Retention of members
- Increased support to groups on how to use tools to deal with changes in member profile, etc.
- Strategy for dealing with DRT issue (need dialog, not just an IP)
- Close gap on number of languages vs. translated literature

There was a SWOT analyses exercise on the impact of the environmental scan data followed by defining areas for improvement for the next cycle.

Next Steps in Plan Development

The board identified preliminary outcomes to be achieved by 2016. The material will be edited and presented back to the board for next step in the process.

The board ended business for the day at 5:15pm and went directly into a sharing session of the board.

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Thursday 4 April

Service System Day with Jim DeLizia

The Board reviewed agenda topics some of which are SNP and local service coordination, attendance at the conference and by whom, role of zones and time permitting next steps or what's left with the Service System Project.

SNP Local Service Coordination

What does State Nation Province local service coordination look like operationally?

The board formed ideas regarding bigger roles of SNP like providing a communications link between the World Service Conference and local communities, assisting from state wide with fellowship development in unchartered/emerging areas and assisting with planning, organizing assemblies, etc. Another idea is that SNPs could engage in communications with each other.

Everyone brainstormed Communications, Human Resources, and Finances and SNP and recorded ideas of how and what the SNP can do—focusing on challenges and approaches, etc.

Insights Gained from Discussion Regarding SNPs

1. SNP model will work for most states/countries.
2. There are essential functions that have to be performed in every case (PR, FD, Learning Days), but the *form* of how those functions are performed may look different.
3. A SNP may not need a full local service Board; could be a streamlined structure to handle core tasks.
4. Transition considerations:
 - a. . *Degree of change*. A 'one state' region now that simply needs to change its hat to an SNP, vs. an SNP that now has multiple regions and will require more significant change.
5. Necessity of an effective planning model and reporting/accountability loop for members to feel a part of the decisions regarding what needs to be done and how the money is used.

Next discussion concerned exploring Alternate Delegate roles in the new service system, as well as exploring and refining thoughts on Alternates at the conference, their roles at the conference and WSC attendance value

Next discussion involved exploring the roles of in the new service system, what's thought to be essential and optional, what are barriers to evolution of zones and possible next steps.

After having accomplished agenda items discussion goals for the day the board stayed for a sharing session. The meeting adjourned for the day at 5:15pm.

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Friday 5 April

Service System Day

The board was provided with field testing updates and reminded of the decisions needed for the CAR. The October WB meeting finalizes the CAR and sets the direction for the material in the CAT. Part of the CAT will be the transition plans for the SSP.

Field Testing Update

We have travelled to all of the communities except one and are doing our best to support them. Nonetheless, in most cases a few people are acting as community leaders in field test. Field testing is very useful and helping to identify what's working and what's not working and could be changed. This afternoon we'll go over in a bit more detail slowing down transitions because many are feeling the crunch with phasing.

Staff currently working on a few new tools believed to be helpful, Thumbnail data sketch for each community will be updated and a short list of what each community is prioritizing will be created. Also being refined is the LSU agenda. All field testing experiences will be captured and shared.

SNP contacts and plans for now to July and Status of the Project

Where are we and where do we want to go - realistically

There is only one more meeting before items are approved for the CAR. A direction is being established although acknowledging as well that the direction will change. Will also acknowledge what won't get accomplished and what is being done about it. We'll also report a "timeout" for SNP with a plan to actually implement LSUs and GSUs. Also have to create something for seating at the conference for the time being.

What to do about Seating and what do we want to say or encourage regarding investigating

GSU and LSU will be in CAR to be adopted as well as offering a transition plan. Will acknowledge this being part of a system that we are committed to continue to work on together and we'll continue to work with SNP and seating, flushing out and gathering information.

Will continue encouraging discussion, continuation and at some point more fields testing on the other component pieces. Intermediate bodies will be introduced as a stepping stone to SNP which are still part of the service system.

The board's straw poll showed a preference to Local Service Conference and Local Service Board.

Last item for discussion for the day is WSC Reporting and ideas on how to report all the issues affecting the conference and 2014 WSC recommendations.

After having accomplished agenda items goals for the day the board meeting adjourned for the day at 5:20pm.

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Saturday 6 April

CBDM and WSC Rules of Order

The Executive Committee talked about the WSC Rules of Order and CBDM on Tuesday and recommending that something be offered for consideration on the CBDM for CAT. Discussion touched on cofacilitators and time to get acclimated.

There was some discussion regarding the conference indicating some behaviors were not liked and the World Board committed to providing ideas for a change. Straw poll at previous conference indicated participants being okay to limiting speaking time to 2 minutes and stopping the line at a certain points in debate. Some ideas proposed were limiting the number of times a person speaks and/or finding ways to hear more from quieter Delegates.

Because conference participants arrive with regions' conscience and it's rare that people votes are changed by new information old business should be simple. CBDM hasn't really been incorporated in Old Business and that is where a handful people speaking to every motion and amendments are the challenge and why Executive Committee discussed forwarding CBDM description, offering a number times a person speaks that gets participants attention and that it is focused on Old Business. Old Business session and Old Business discussion are different with same dilemma.

Discussion of CDBM by board resulting in the following:

No objection: to report dilemma, not having any concrete solutions, need dialog, not recommending a number limit because the goal is to hear all perspectives but ask everyone to think about alternatives like calling on people, using digital clock, etc. as ways to get more dialog mix. Will also report wanting to come up with ways to make participants more aware like totaling number of motions still needing to be accomplish and telling body what it will take to get achieve goal gives conference more responsibility for own behavior. This will be written up and sent back to the board.

Medicalization of Treatment Medical Roundtables Report

Roundtable had good audience, great topics were discussed. They really want and like speaking with their peers. Addiction specialist chairperson is thinking of adding treatment professionals to the next roundtable because they know that a platform needs to be made to have a real discussion.

IDT's for the cycle

IDT's are Group conscience, Vision, Collaboration and now the Third Tradition. Board will decide when to champion the IDTs and ask for more feedback on them. Reminders about collecting their data and actually using information will be reported.

Third Tradition workshops

Initial input received was concern over NAWS trying to be convincing that DRT is a viable method of recovery. However once session began discussion more positive.

We will continue to reemphasize not changing definition of abstinence, only looking for ways to welcome everyone, being more conscience that this is message of love and our need to continue welcoming the newcomers at meetings. The board's discussions about removing bulletins and/or

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bulletin 29 were not communicated properly. Clarify the differences between DRT, Third Tradition workshop and bulletins.

No objection to drafting an article for NA Way Magazine. We will also post the 3rd Tradition session profile to the web. This discussion will be forwarded from the board to the conference.

Review of existing bulletins (including 29)

The board understands that NA is a program of total abstinence. The board is not taking a position or drawing a line in the sand but do need to talk about issue because it's being imposed on us. Report that the previous decision regarding removing the bulletins were made based on a reaction from a reporter regarding paper not being welcoming to everyone.

A board member sees all the bulletins as historical documents, bulletins no longer communicate how we feel about many of the subjects in NA, they are outdated and some particularly offensive. Want us to be aware information speaks volumes about NA to public.

No one objected to the letter regarding bulletin 29. Post the bulletins on SharePoint and board can begin discussion on the bulletins and there will be an offline discussion on how to prioritize list. Bulletin 29 is to be posted and discussed on SharePoint

No objection adding 'Our relationship with Nar-Anon to the list of future discussions.

Fellowship Discussions

The challenge is allocating and prioritizing time to talk about the list of items. Need to figure out how to prioritize.

Use of the Conference Participant bulletin board

If the bulletin board is going to stay up then a more useful way to utilize it needs to be created. It is believed that because of the ability to repost comments from users impedes the bulletins board users from posting/using. There has also been some speculation that some conference participants are letting others use their passwords to gain access to the Conference Participant Bulletin Board.

A board member and staff will develop something that says why the World Board started the bulletin board and its location. Will articulate the board's thoughts regarding the possibility of taking the board down because of lack of use and the damage reposting other peoples comments is causing (not beneficial). If less than 50% of conference participants respond up until the conference report, we'll tell conference participants that the desire is take it down.

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Action Item List

K. Cochran	IT Service Committee; designated to use today's technology to further help NA with the 5 th Tradition.	January 2013	If this is idea for local committee, will keep as an idea for future SS work. For WS level, no plans to create a specific committee.	No objection with recommendation
Q. Harp	HOW *A message of Hope; single recording, practical account of how the step can be applied in the life of a person, any person struggling with recovery. Tool for recovery	January 2013	Would require fellowship approved process. Currently have Tradition Book and Intro to NA Meetings in that process. Will keep idea for future.	No objection to recommendation

The board went over 2 project ideas submissions and there were no objections to the EC's recommendations.

RD Webinar

Board decided it would be better for conference participants if webinar held on a Saturday around 10am PDT before July meeting. Have to do an email blast to get word out to all conference participants. The board will nudge their assigned delegates and remind them of when webinars are scheduled.

NA Way Assignment board assignment accomplished.

MaryEllen assigned to the NA Way Magazine.

Corporate Responsibilities

WCNA Program Update

We are currently below in registrations, but over on lodging reservations and having to add hotels. This however means hotels will be further out from convention center.

Program group update provided on flash dance, 10th Step Round table, workshop, forums jazz breakfast and blues luncheon logistical changes.

Production Items

We are currently working on the 30th Anniversary Basic Text commemorative edition for WCNA 35. Book will be available for purchase at convention and later on the shopping cart.

Minutes Adoption

Internal version of the minutes is for the board only to help as a reminder of the boards dialog.

No objection to the approval of the January 2013 World Board Minutes with change on page 12 to be consistent with *contributions* language. It is the decision of the World Board that the approved minutes

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contain members in attendance, discussion topics, some discussion decisions, and meeting beginning and ending time.

Literature Distribution

Discussion on developing a philosophy that says this is what we do and why. This discussion and Service System are integrated even if they aren't integrated in the way they were produced. As we modify the Service System we are having impact on the sale of literature. Believe issues should be viewed as related issues. .

Plans for the Traditions Book

Phase 2 of the Traditions book will roll out; this will be sent to the board, no objections.

R&I ending for *An Introduction to NA Meetings*

April 30th is the deadline for fellowship review and the board will get for July meeting.

Attendance of members to the World Board meetings

The consensus of the board is that individuals attending World Board meeting is not practical due discussion of personnel matters and the EC will develop something regarding the topic. Once completed and agreed upon, it will be added to Internal Processes and Procedures.

Having no further business to complete the meeting ended at 4:30pm.

APPROVED

JUL - 9 2013